

Amaury Hauler

Experience Designer

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EXPERIENCE

Lead product designer | **Goupil Technology** (Industry 4.0 - EdTech - Formation) | **Since Jan. 2024**

Missions : Vision - Coordination - Mockup - Prototyping - Usability - UX - Features

Methods : Agile - Scrum - Design Thinking - Co-conception - User Testing - Brainstorming - Reports

Lead product designer | **Volkswagen Group** (R&D Autonomous Vehicles) | **July 2022 - Sept. 2023**

Missions : Recruiting - Vision - Coordination - Mockup - Prototyping - Usability - UX - Features

Methods : Agile - Scrum - Design Thinking - Co-conception - User Testing - Brainstorming - Reports

Game UX consultant | **Temtem** (Online Game - MMO Monster Catcher) | **Feb. 2022 - July 2022**

Missions : Consulting : Usability- Accessibility - Game UX - UI design

Methods : Analysis - Users feedbacks - Recommendations - Restitution - Reports

Lead Product designer | **OverSOC** (Cybersecurity) | **Sept. 2020 - Jan. 2022**

Missions : Design Roadmap - MVP Creation - Design & Improvement - UX - Front Dev Team Coordination

Méthodes : Agile - Scrum - Design Thinking - Focus Group - Co-conception - User Testing

Software UX/UI designer | **ITECA** (Industry 4.0, Robotics, VR) | **June 2019 - Sept. 2020**

Missions : UI & UX design for industrial softwares - Innovation - Visual revamp - Improvement - Research

Methods : Agile - Scrum - Customers feedbacks - Conception - Design Thinking - User Testing - Collaborative work

Web designer, communication & UX | **4h04 Studio - Freelance** | **Jan. 2008 - Mar. 2018**

Missions : Webdesign - Internal/External visual communication supports - Direction - Training - Consulting

Domains : Showcase sites, E-commerce, Banking sector, Travel, Entertainment, Health, Games

Manager PA | **Continental** | **Sept. 2009 - June 2012**

Missions : Recruiting - Training - Project Management - Synchronization - Organization

FORMATION

Master's degree in Ergonomics - Games and Interactive Media | **Cnam-ENJMIN (France)**

Bachelor's degree in Digital Sound & Image | **Université de Lorraine (France)**

2-year degree of Manager Personal Assistant | **Université de Lorraine (France)**

Skills

Brainstorming – Wireframes – UX design – Web – Documentation – Prototyping – Analysis

Methodologies

Agile – Scrum – Kanban – Design Thinking – Co-conception – Brand cohesion

Software

Office – Photoshop – Adobe XD – Figma – Protocie – Miro – Jira – Notion

Soft skills

Motivation – Confidence – Empathy – Creativity – Hindsight – Support

Hobbies

Motion design – Game design – Streaming – Innovation – Stand-up comedy – Series – Writing

Languages

Native french – Fluent english (written and spoken) – Beginner german